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These days it seems that there are a number of businesses out there crowing about "going green." It is impossible to view this recent enthusiasm for sustainable, environmentally friendly practices as anything but a pure positive. At Arnold's, however, we are not making a lot of noise about our "going green" for the very simple reason that we "went green" a long time before it was fashionable to do so.

All human industry has an environmental impact. That said, there are things that can be done -- things we have done -- that reduce the size of the footprint we leave behind. Something as simple as replacing old, inefficient appliances with Energy-Star-rated equipment can, we believe, make a meaningful difference.

For those businesses more ambitious in their environmental activism, there are renewables to focus upon. For more than fifteen years we have been recycling our corrugated cardboard, glass, tin, aluminum, and plastic. Seven years ago we extended our commitment to include the composting of all organic, bio-degradable kitchen waste. Obviously, it is easier to simply throw this material away. Doing the right thing, however, very often requires greater effort, and at Arnold's, we believe that the moral choice is clear.

We are pleased that of late the "green" orientation is beginning to catch on with so many local businesses. Our staff members, who turn up at the Eastham transfer station three mornings a week to sort recyclables into their proper receptacles, look forward to having company.